Dan Smoot Report

Vol. 15, No. 11 (Broadcast 708) March 17, 1969 Dallas, Texas

DAN SMOOT

SIECUS

SIECUS is the principal organization promoting pornography in classrooms. SIECUS (Sex Information and Education Council of the U.S., 1855 Broadway, New York, New York 10023; with Publications Office at 419 Park Avenue South, New York City 10016) was organized in May, 1964; began active operations in July, 1964; and formally announced its existence in January, 1965. It has federal tax exemption as a "non-profit, voluntary health organization." Its principal sources of income are gifts from tax-exempt foundations — Commonwealth Fund, Ford, and others.

Dr. Mary Calderone, organizer and founder of SIECUS, runs the organization as executive director, with a small staff. She has a 51-member board of directors composed of 26 persons from the academic field; 5 from business; 4 from the federal government; 4 from the social services field; 3 from the publishing field; 2 from Catholic organizations; 1 from the National Council of Churches; 1 Rabbi; 1 county judge; 1 from a state government; 1 from a TV station; 1 from a research foundation; 1 from the National Education Association.[1] SIECUS is not a membership organization. The only people officially affiliated with it are its staff and board members.

The SIECUS role is primarily that of persuader and consultant. Dr. Calderone and various members of her board are perpetually criss-crossing the country, participating in sex-education conferences, speaking to PTA groups, school boards, community organizations, selling the idea of establishing sex-education programs, with the SIECUS slant, in all grades of all schools.

SIECUS itself produces little material for direct classroom use. It has published eight SIECUS Study Guides, intended to disseminate SIECUS ideas about sex education, rather than to serve as classroom aids. It publishes a quarterly newsletter (about 3500 subscribers, mostly in professional fields) which is largely devoted to reviews of sex-education materials approved by SIECUS. SIECUS also sells "SIECUS Reprints" — reproductions of magazine articles, speeches, and lectures, most of which were prepared by

THE DAN SMOOT REPORT is published weekly by The Dan Smoot Report, Inc., Box 9538, Dallas, Texas 75214 (office at 6441 Gaston Ave.). Subscriptions: $18.00 for 2 years; $10.00, 1 year; $6.00, 6 months. Dan Smoot was born in Missouri, reared in Texas. With BA and MA degrees from SMU (1938 and 1940), he joined the Harvard faculty (1941) as a Teaching Fellow, doing graduate work in American civilization. From 1942 to 1951, he was an FBI agent; from 1951 to 1955, a commentator on national radio and television. In 1955, he started his present independent, free-enterprise business: publishing this REPORT and abbreviating it each week for radio and TV broadcasts available for commercial sponsorship by business firms.

Copyright by Dan Smoot, 1969. Second Class mail privilege authorized at Dallas, Texas.

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

Dr. Calderone and various members of her board.

It is interesting to note that SIECUS, though enjoying federal tax exemption as a non-profit organization, has a sharp eye to profit. Among the materials offered for sale as "SIECUS Reprints" is an article entitled "Goodbye to the Birds and the Bees," by Dr. Mary Calderone, from the November, 1966, issue of *American Education*, an official publication of the U.S. government (published periodically by the Department of Health, Education, and Welfare). SIECUS sells this reprint for 50¢. The Government Printing Office sells it for 15¢. Another "SIECUS Reprint" is an article by Eleanore B. Luckey (special consultant to the Children's Bureau of the U.S. Department of Health, Education, and Welfare), from the July-August, 1967, issue of *Children*, published by HEW. SIECUS sells this reprint for 30¢. The government sells it for 10¢.

Originally, Dr. Calderone intended for SIECUS to produce audio-visual aids for classroom use in sex education programs. But word soon got around that the kind of raw sex education she was promoting was creating a vast new market for audio-visual materials. Big publishing firms (like Doubleday, Time, and Harcourt, Brace and World) and the educational affiliates of other big corporations (like IBM, General Electric, Minnesota Mining) were quick to get into the lucrative field of producing lurid sex-education materials. In the October, 1968, issue of *SIECUS Newsletter*, Dr. Calderone announced that SIECUS no longer aims to produce audio-visual materials for sex education, but to serve as adviser to commercial firms producing them.

One specific advisory role, of which SIECUS boasts, involved *How Babies Are Made*, a popular, high-priced sex-education kit for small children, produced by an affiliate of General Electric Company and Time, Inc. (briefly discussed in this *Report* last week). Prior to publication, the authors took their material to SIECUS. SIECUS officials enthusiastically approved the vivid color slides explaining copulation and depicting animals in the act — but suggested that a final slide be added, depicting a nude man and woman embracing in bed, with verbal text explaining that the people and the animals are doing the same thing.[2]

In several ways, SIECUS, chief promoter of the idea of using scabrous sex materials in schools, and big commercial firms which produce the materials, give each other important help.

For example, in December, 1968, a two-day hugger-mugger conference of sexologists, discussing means of combating opposition to sex education in schools, was held in Anaheim, California, where the public school system's sex-education program is regarded as a SIECUS showcase.

A member of the SIECUS board of directors — Mrs. Sally Williams — is coordinator of sex education in the Anaheim schools. In being "frank to the point of outright pornography" (as California State Senator John G. Schmitz says), in materials used, and in the amoral attitude inculcated in children, the Anaheim sex-education program conforms with the SIECUS idea of what sex education should be.

Discerning parents and the editor of a local newspaper (*Anaheim Bulletin*) have waged a determined fight to get sex education out of Anaheim's public schools. Though their struggle has, as yet, been unavailing, it has created anxiety among SIECUS officials. Stopping the sex-education program in Anaheim public schools would be a painful blow to SIECUS.

Lester Kirkendall (board member and co-founder of SIECUS) was principal lecturer and guiding light of the sexologists' Anaheim conference; but the conference was held under the official auspices of Science Research Associates — SRA, an IBM subsidiary which has long been producing school materials and now has entered the lushly profitable field of producing audio-visual aids for sex education. One of the consultants on whom SRA relies in the preparation of sex-education materials is Lester Kirkendall, the SIECUS official who ran the Anaheim meeting that SRA sponsored. Also represented at this two-day gathering of sexologists, looking for a means to save the SIECUS sex program in Anaheim, were publishing firms which produce sex-education materials for the vast public school market.[3]

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

The composition of the Anaheim conference not only shows that sexologists (both professional and commercial) engage in mutually profitable backscratching, but also indicates that the production of sex-education materials is becoming very big business. Note the following paragraphs from the September 19, 1967, issue of *The Wall Street Journal*:

"Among the publishing concerns hoping to cash in on the demand for sex-education material is Harcourt, Brace & World Inc. Through its Guidance-Associates division, the firm plans to invest several million dollars over a number of years to create a sex education curriculum for grades kindergarten through the twelfth grade. . . . SIECUS is providing consultation on the project.

"In June [1967], Holt, Rinehart & Winston Inc. plunged into the field with a text called Modern Sex Education. Minnesota Mining and Manufacturing Co.'s visual products division and Science Research Associates, which is the educational arm of International Business Machines Corp., both say they are investing substantial sums in school health programs — texts, visual aids and the like — that will contain considerable sex education material.

"Another newcomer to the field, McGraw-Hill, Inc.'s Webster Division will kick off next year [1968] what it calls a 'multi-media program' on sex education. It will include texts, audio-visual aids and laboratory kit models and will be aimed at both elementary and high school students."

The federal government is also involved in the powerful push for sex education in all schools. The Department of HEW publishes and recommends articles by Dr. Mary Calderone, executive director of SIECUS, whom HEW extols as "an international authority on family planning and sex education."[4] Dr. Eleanore B. Luckey (special consultant to the Children's Bureau of HEW) has one article on the SIECUS reprint list. Lester Kirkendall, SIECUS official, was at one time a consultant to the U.S. Office of Education.

Federal financial aid for sex-education programs in the schools is available under four titles of the Elementary and Secondary Education Act, under three titles of the National Defense Act, under one title of the Higher Education Act, under the Cooperative Research Program, and under several vocational programs and library services acts.[5]

It is quite probable that, without tax money from the federal government, many public school systems could not buy the expensive sex-education materials that SIECUS officials and other sexologists help design and that big business firms produce.

Pornography has always been profitable; but that does not completely explain the motivation of learned liberals who comprise the official family of SIECUS, and who constitute practically the complete roster of all professional sexologists, whether in SIECUS or not.

Pornographers *like* their work. Twisted people with dunghill tastes *enjoy* serving up dunghill materials for others. In this regard it is edifying to note a tight interlock between SIECUS and *Sexology*, a salacious magazine which caters to depravity.

Sexology regularly runs front-cover photographs of naked men and women clutching each other in provocative postures. It features lead articles with such titles as "Unusual Sex Demands," "Increasing Your Sex Pleasure," "Group Sex Orgies," "Trying New Sex Positions," "Dreams of Wanton Sex," "The Compulsion to Expose Oneself," "The Strange Case of the Pregnant Virgin," "The Many Ways to Ask for Sex," "Wife Objects to Foreplay," "Adultery: Can It Save Marriages?", "Brother-Sister Incest."[6] In apologizing to my readers for printing such trash, I want to point out that I selected some of the least offensive *Sexology* titles, leaving out some that I could not bring myself to put in this *Report*.

Isadore Rubin, editor of *Sexology*, is treasurer, board member, and co-founder of SIECUS. Lester Kirkendall, board member and co-founder of SIECUS, is associate editor and member of the board of consultants of *Sexology*. Dr. John Money, Dr. Wardell Pomeroy, and the Reverend William

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

H. Genne are SIECUS board members who also serve on the *Sexology* board. Other SIECUS board members are contributors to *Sexology*. SIECUS frequently recommends *Sexology* articles for use in sex education. Connections between SIECUS and *Sexology* are so close and numerous that *Sexology* could almost be considered an official mouthpiece of SIECUS.

Isadore Rubin, treasurer and co-founder of SEICUS (and editor of *Sexology*) has been identified in sworn testimony before the House Committee on Un-American Activities as a dues-paying member of the Communist Party in the mid-1940's. The New York City Board of Education fired Rubin from a teaching job in February, 1951, because he invoked the Fifth Amendment and refused to answer questions about membership in the Communist Party and other subversive activities. While testifying before the Senate Internal Security Subcommittee on September 8, 1952, Rubin invoked the Fifth Amendment and refused to answer a question about his membership in the Communist Party.[7]

The Reverend William H. Genne, co-founder, board member, and one-time secretary of SIECUS (also on the board of consultants of *Sexology*, and coordinator for the National Council of Churches' commission on marriage and family life), has been connected with communist fronts such as: Committee for Peaceful Alternatives to the Atlantic Pact, in 1949; World Peace Appeal, in 1950; National Committee to Repeal the McCarran Internal Security Act, in 1951.[7]

Lester Kirkendall, co-founder and board member of SIECUS, collaborated with Elizabeth Ogg in writing *Sex and Our Society* which was published as Public Affairs Pamphlet No. 366. This booklet (together with another Public Affairs Pamphlet by other writers) is on a SIECUS list of "Selected Reading in Education for Sexuality." Public Affairs Pamphlets are published by the Public Affairs Committee, Inc. (New York City), whose editor, Maxwell S. Stewart, was identified by Louis Budenz (in sworn testimony before the Senate Internal Security Subcommittee) as a member of the Communist Party.[7]

Lester Doniger, president, co-founder, and board member of SIECUS, has close connections with the Great Neck Arts Center (New York), which has presented communist entertainers and speakers in its community programs.[7]

These particular contacts with communist activities, on the part of four SIECUS officials, are relatively insignificant — intrinsically harmless, perhaps; but they should shriek a warning to all of us. SIECUS is the primary force in a drive for "sex education" which could cause a total disintegration of character and moral standards in an entire generation of American youth. And *that* is a specific goal of the international communist conspiracy.[8]

NEXT WEEK: More on this subject.

SUBSCRIBE TO THE DAN SMOOT REPORT:
6 mos. — $6.00; 1 yr. — $10.00; 2 yrs. — $18.00

Please notify us of any change of address *before* you move. With increased postal rates, we no longer can afford to remail issues returned by the Post Office.

FOOTNOTES

(1) from a SIECUS fund-raising piece
(2) *SIECUS Newsletter*, Oct., 1968
(3) "School Sexology Plans Charted at Hush-Hush Session," by John Steinbucher, *Anaheim Bulletin*, Dec. 18, 1968
(4) "Goodbye to the Birds and The Bees," by Dr. Mary S. Calderone, Nov., 1966, issue of *American Education*
(5) "What's Happening," Nov., 1966, issue of *American Education*
(6) Information on the interlock between *Sexology* and SIECUS and on the contents of *Sexology* was taken from official SIECUS stationery; from the Oct., 1968, issue of *SIECUS Newsletter*; and from the mastheads and tables of contents of various issues of *Sexology*.
(7) "Sex Study," by Gary Allen, *American Opinion*, Mar., 1969, pp. 1-20; "Selected Reading in Education for Sexuality," SIECUS, pp. 7, 16; "Hearings; Part I, U.S. House Committee to Investigate Tax-exempt Foundation, 1954, p. 34; *Great Neck* (New York) *Record*, Mar. 3, 1968; *Great Neck Tribune*, Feb. 20, 1960; *Great Neck News*, Feb. 14, 1947
(8) "The Fall, From Decency To Degradation," by George Schuyler, *American Opinion*, Jan., 1969, pp. 21-30

REPRINTS OF THIS ISSUE
(for bulk mailing to one address):

1 copy	$ .25	100 copies	$ 6.50
10 copies	1.00	200 copies	12.00
25 copies	2.00	500 copies	28.00
50 copies	3.50	1000 copies	50.00

Texans Add 4% for Sales Tax
(Add 50¢ for special-handling postage)
THE DAN SMOOT REPORT TAylor 1-2303
BOX 9538 DALLAS, TEXAS 75214

PRODUCED BY UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED